

# Privacy Policy DLG Thai Co., Ltd.

## Introduction

This is the Privacy Notice of DLG Thai Co., Ltd ("DLG Thai", "we", "our", "us"), established at 88 The Parq, c/o WeWork (8th floor), Ratchadaphisek Road, Khlong Toei 10110 Bangkok, Thailand.

Data protection and safety for our partners/members and for consumers have very high priority for DLG Thai. Therefore, the protection of your personal data is very important and of great concern for us as a matter of course.

As an international Exhibition and Conference Organizer that enables business relationships worldwide, data and information are part and parcel of our day-to-day business. We are committed to handling the personal information of all those we as a company engage with, including customers, suppliers, colleagues or any other community we are dealing with, responsibly and in a way that meets the legal requirements defined by the Thai Personal Data Protection Act (PDPA). We are aware of the importance to our clients of receiving clear, transparent information regarding how we use the information they provide us with.

We collect, store and use your personal data in accordance with the provisions of the European General Data Protection Regulation (GDPR). In this Statement, we would like to inform you which data we process for which purposes and which rights you have.

## 1. Anonymised data collection and processing on this website

Log file data transmitted to us by your server are automatically recorded in our server and stored in an internal log file. These are the following data:

- Type and version of the browser you use,
- Type and version of the operating system you use,
- URL of the website through which you have reached us,

- Search words you have used to locate our website,
- Date and time you call up our website,
- Name of the sub-websites you call up.

These data are collected and processed by us in anonymised form, i.e. they cannot be matched to a specific person. The purpose of data collection and processing is the evaluation for internal system-related and statistical purposes.

## **2. Data collection and processing on this website**

If you have registered on our website, we collect and store the data we receive unless you object.

Type of data

- Company
  - Company name and legal form
  - Company domicile
  - Additional addresses of the company
  - Telephone
  - E-mail
  - Fax
  - Sector
  - Industry and
  - Products
- Natural persons
  - Title
  - Last name
  - First name
  - Date of birth
  - Business address
  - Telephone
  - E-mail
  - Fax

- Data for a more detailed specification of the sector and occupation (e.g. an agricultural enterprise, animal husbandry, politics, function in the company)

Our website also uses Google Analytics, a web analysis service of Google Inc. ("Google"). Google Analytics uses so-called "cookies", text files stored on your computer which permit an analysis of the website use by you. The information about your use of the website generated by the cookie is usually transferred to a Google server in the United States where it is then stored. If IP anonymisation is activated on this website, however, your IP address will first be truncated by Google in member countries of the European Union and other contracting states of the Agreement on the European Economic Area.

Only in exceptional cases is the entire IP address transferred to the Google server in the United States and truncated there. On behalf of the operator of this website, Google will use this information to analyse your use of the website, to create reports on website activities and to provide further services linked to website use and Internet use to the website operator. The IP address transferred by Google Analytics from your browser is not combined with other data from Google.

You can prevent cookies being stored by making the appropriate setting in your browser software; we would, however, point out that if you do so, certain functions of this website may not work to their full extent. You can also prevent the data generated by the cookie relating to your use of the website (including your IP address) being saved, as well as the processing of such data by Google, by downloading and installing the browser plug-in available at the following link: <http://tools.google.com/dlpage/gaoptout?hl=de>.

Our websites have also integrated additional remarketing tags of the social network Facebook, 1601 South California Avenue, Palo Alto, CA 94304, USA. If you visit our websites, a direct connection between your browser and the Facebook server will be established by the remarketing tags. As a result, Facebook will be informed that you have visited our website with your IP address. This enables

Facebook to match the visit to our website to your user account. The information thus obtained may be used by us for displaying Facebook ads. We point out that we as provider of the website have no knowledge of the content of transmitted and the use by Facebook. For further information, please refer to the privacy statement of Facebook under <https://www.facebook.com/about/privacy/>. If you do not wish any data to be collected via Custom Audience, you can deactivate Custom Audiences here: [https://www.facebook.com/ads/website\\_custom\\_audiences/](https://www.facebook.com/ads/website_custom_audiences/).

Our website uses a Widget of the Twitter provider. These embedded Tweets and buttons are provided by Twitter Inc., 795 Folsom St., Suite 600, San Francisco, CA 94107, USA. They may be identified by terms such as "Twitter" or "follower", together with a stylised blue bird. Thanks to these buttons, it is possible to share a contribution or a page of this service through Twitter or to follow the provider on Twitter. When a user calls up the website which contains such a button, his or her browser will establish a direct connection with the servers of Twitter. The content of the twitter buttons will be transmitted directly to the browser of the user by Twitter. Therefore, the provider has no influence on the scope of the data which Twitter collects with the aid of this plug-in and therefore informs you on the basis of what they know. According to this, only the IP address of the user and the URL of the respective website are transmitted when the button is activated, but not used for any purposes other than presentation of the button. For further information, please refer to the privacy statement of Twitter under <http://twitter.com/privacy>.

### **3. Cookies**

We use so-called "cookies" for our websites. Cookies are small text files which are filed on your computer and stored by your browser. By placing cookies, our web server is able to identify your browser, your individual settings on our websites and possibly parts of the registration data in encoded form which makes using our websites easier for you and enables you to log in automatically.

By setting your browser accordingly, you refuse cookies, delete them

from your computer, block them or select to be asked first before a cookie is placed.

#### **4. Purpose for processing and storing personal data**

The legal basis guarantees that your data is processed lawfully and in accordance with the PDPA and data protection regulations. In this regard, DLG Thai processes the data collected for the following purposes:

1. Registering to attend a Fair, exhibition, conference or activity organized by DLG Thai as a professional visitor or member of the public
2. Participating in a fair or event as an Exhibitor
3. Sending newsletters and marketing messages by email or equivalent means
4. Showing personalized advertising in the online environment
5. Participation in buyer programs and B2B matchmaking programs
6. Sale of tickets to the public (internal and third-party events)
7. Contacting of potential new exhibitors and visitors
8. Recording of events, trade fairs and activities
9. Video recording of interviews and events
10. Business relationships with suppliers
11. Bidding / Tendering processes with third party service providers

#### **5. To whom are such data provided?**

Any information you provide us with by entering it on these websites will be stored on a server located in a country of the European Union ("EU") or outside the EU and passed on to the competent bodies within DLG Thai and its associated companies/organisations [www.dlg.org/gruppe](http://www.dlg.org/gruppe) both in Germany and abroad to deal with your queries and requests. Any transfer to third parties will take place only within the scope of statutory obligations or to our service providers in connection with contract processing (Art. 4 no. 9 GDPR).

Transfer to companies/organisations of the DLG in non EU-countries will take place only after a level of protection corresponding to that of the EU has been ensured. In order to ensure this level of protection, we use the EU standard contract clauses.

We use your data for sending you the DLG-NEWSLETTERS you have ordered, to carry out/organise/manage the NEWSLETTERS (Art. 6 paragraph 1 lit b) GDPR) or to send information and advertising mailings of DLG or invitations to DLG events (“legitimate commercial interest” as an enterprise advertising its services, Art. 6 paragraph 1 lit f) GDPR).

## **6. Liability for links**

Our offering contains links to external websites of third parties the contents of which we have no influence on. Therefore, we cannot assume any responsibility for these third-party contents. Responsibility for the contents lies with the respective provider or operator of such websites. At the time the links were established, the linked websites were checked for possible breaches of the law. No unlawful contents were evident at the time the links were placed.

Without a specific indication of a breach of law, however, permanent supervision of the linked websites cannot reasonably be expected. As soon as we become aware of breaches, we will remove such links immediately.

## **7. Right to obtain information, rectification, blocking, or erasure of data, restriction of processability, data portability, right to object or revoke consent.**

Your personal data collected through this website will be stored centrally in a data base of DLG Thai. This is where we categorise your data according to the information you have provided for the purpose of automatic classification according to your interests/needs (automatic decision-making). We use your data for sending you the

DLG-NEWSLETTERS you have ordered, to carry out/organise/manage the NEWSLETTERS (Art. 6 paragraph 1 lit b) GDPR) or to send information and advertising mailings of DLG or invitations to DLG events (“legitimate commercial interest” as an enterprise advertising its services, Art. 6 paragraph 1 lit f) GDPR). According to the DLG erasure guidelines, your data will be stored only as long as necessary for the purpose of storage.

You have the right to request erasure, rectification or restriction of the processing of your data. If you wish, you will be informed about the content and scope of your data we have stored. In addition, you are entitled get back your personal data or to have them transmitted by DLG Thai in a suitable format. You may object to the storage and processing of your data and an automatic decision in individual cases with effect for the future at any time. This also applies if you have given us your consent to use your data (Art. 6 paragraph 1 lit. a). Such objection may be sent informally by post or by e-mail without having specific reasons. Moreover, you are entitled to file a complaint with the Supervisory Data Protection Agency.

## **8. Responsible body as defined in Article 4 no. 7 GDPR**

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